



LOVE THE FUTURE



ZOOMSMARTCITIES  
[international conference 2018]

LISBON'18

22JUN MUSEU DAS COMUNICAÇÕES

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*"A escolha do novo nome da nossa empresa tem origem no modo como a luz se tem tornado uma linguagem inteligente, que conecta e transmite significado. O nosso novo nome expressa de forma clara a nossa visão estratégica e o objetivo que temos de desbloquear o potencial extraordinário da luz para melhorar a vida das pessoas."*

Eric Rondolat  
CEO, Signify

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# AGENDA


## JUNE, 22

08:00 – 09:00  
**Registration/ Check-in**

09:00 – 09:05  
Welcome Message  
Vitor Pereira

09:05 – 09:20  
**Nuno Vargas (OPEN KEYNOTE)**  
Communication, Design, Innovation

09:20 – 09:50  
**Official Entities Opening**  
**Teresa Salema** (Fundação Portuguesa de Comunicações)  
**Duarte Cordeiro** (Vice-Mayor Lisbon)

09:50 – 10:10  
**Manuel Sanromà (KEYNOTE)**   
smart city: towards the improvement of the quality of life of the citizens


10:10 – 10:30  
**1 on 1 conversation (in Portuguese)**  
**Arlindo Oliveira – President IST**  
Fear the Future, Love the Future

10:30 – 10:40  
**Ricardo Martins (SIGNIFY)**  
Lighting as a platform (LaaP) for Smart Cities  
- ¿How Connected Lighting can enhance the IoT in the cities of the future?

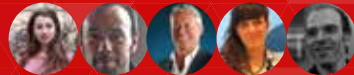
10:40 – 10:50  
**Maria Mônica de Oliveira**  
(Kipseli Data Experience)

10:50 – 11:40  
**Break / Networking / Demos and Presentations @ 'Atrio' space**  
#1 Manuel Vieira Lopes (Casas em Movimento)  
#2 Galvão Meirinhos (SRM-ICE)  
#3 Diogo Correia (Ubiwhere)  
#4 Telmo Cortez (Go-Wifi)

11:40 – 12:00 CONFERENCE ROOM  
**Selma Guerreiro (University Newcastle)**  
Climate change 'will push European cities to breaking point'

12:00 – 12:50  
**Panel Debate #1 – “the People”**   
•Noa Jansma  
•João Seixas  
•Jesper Carvalho  
•Laura Korčulanin

Chairman: **André Gonçalves (Sobreurbana)**  
“The People” panel debating and reflecting about social, human, environmental, economic, arts, cultural, etc. Topics rooted with cities and our urban ecosystems.  
This could be the x-ray diagnose cities' souls when everyone is underlining “for the people”.



12:50 – 13:00  
**Jorge Fidalgo (Mayor of Vimioso)**  
Smart and Sustainable Tourism: “Vales de Vimioso” the natural intelligence in rural areas.

13:00 – 14:00  
**Lunch / Networking / Demos & Presentations @ 'Atrio' space (Offered by HOFFMANN WORLD)**

14:00 – 14:10 CONFERENCE ROOM  
**Nuno Lopes (United Nations University)**  
Smart Governance for Sustainable Development



## JUNE, 22

14:10 – 15:00  
**Blockchain for Smart Cities**   
**Marloes Pomp** (Blockchain Dutch Government)  
**Rui Serapicos** (Blockchain Alliance Portugal)  
**Jorge Maximo** (moderator)



The talk between two “official” representatives of Blockchain alliances moderated by Jorge Máximo (former deputy Mayor of Lisbon city). This is one hot topic right now for the future and smart cities are also being stage for innumerable initiatives. Let's understand the risks, the challenges and the opportunities.

15:00 – 15:10  
**Mischa Dohler\***  
Internet of Skills: Where Communications, Robotics and AI Meet + Creativeness

15:10 – 16:10  
**Panel Debate #2 – “o Futuro” (in Portuguese)**  
•Ricardo Costa (Município Guimarães)  
•Nazário Vilhena (PWF Angola)  
•João Tremoceiro (Cidade Lisboa)  
•Silvério Regalado (Município Vagos)

Chairman: **Fernando Alvim (Antena3)**

Other guests will join the president of IST (Prof. Arlindo Oliveira) on stage to discuss the future and present challenges of the cities and towns in Portugal but also in other parts of the world.



16:10 – 16:20  
**Nuno Marques** (Wavecom)  
Infrastructure as a Service  
How to certify a Wi-Fi network  
WAVEIoT acceleration program

16:20 – 16:30  
**Luis M. Martins** (Nextreality)  
Augmented Reality for Real Cities  
**OFFICIAL OPENING OF THE “AUGMENTED ROOM”** at Fundação Portuguesa das Comunicações (powered by Nextreality)

16:30 – 17:30  
**Break / Networking / Demos and Presentations @ 'Atrio' space**  
#1 Bashara Hinnawi (Hummus)  
#2 André Gonçalves (Sobreurbana)  
#3 Sofia Fernandes (BGI MIT Portugal Accelerator)  
#4 Rui Teixeira (Heaboo)  
#5 Orlando Remédios (Sensefinito)

17:30 – 17:40 CONFERENCE ROOM  
**Leandro Pereira** (Winning)  
Smart Cities Certifications

17:40 – 18:00  
**Poças Martins** (PhD, professor da FEUP)  
Smart Water em Portugal

18:00  
**CLOSING SESSION**

**Ana Pinho**  
**Sec. Estate of Housing**

**ZOOM GLOBAL SMART CITIES LAUNCHING**  
Public presentation of ZOOM GLOBAL SMART CITIES association based in Portugal that will contribute to mediate and certificate information and strategies for launching smart cities projects in the World.  
**ZOOM SMART CITIES ANGOLA 2018 LAUNCHING**

Happy Cities & Happy Hour Drinks  
(Offered by **WINNING CONSULTING**) 

\*to confirm